

RACS 89th Annual Scientific Congress

Promotional Pack
31 March 2021



Committed to Indigenous health

RACS 89th Annual Scientific Congress (ASC)

The RACS Annual Scientific Congress is the largest multi-disciplinary surgical meeting held in the southern hemisphere. We usually have more than 2,500 participants attending the Congress, but this may not be possible in 2021. In order to keep the wellbeing of all attendees at the centre of everything we do, we will conduct the Congress in a hybrid format—mostly virtual activities and events but with a physical event in Melbourne and other places around the country. We plan to have smaller hubs in other cities in Australia and New Zealand and it may be possible to attend physically in places like Darwin or Auckland and other towns where smaller groups can participate in sessions. The Congress will be held 10 – 14 May 2021.

The Congress will have the theme of ‘Celebrating the art of surgery in a time of disruption. It combines the science of medicine with the creative elements required to become a great surgeon. The theme also celebrates the important contribution to the arts by our colleagues, who continue to excel not only with a scalpel but also in music, painting, design, sculpture, writing and other creative pursuits.

The 2021 organising committee is assembling a diverse array of leading international and national visitors and a fantastic opportunity to learn from colleagues across many different specialties and surgical topics. You will also be able to make new friends, re-connect with colleagues and develop valuable contacts.

There is nothing more that we would like than to have you attend the RACS ASC in person. May 2021 is a long way away so that is quite possible. Either way, we look forward to you joining us in person or virtually.

Download the provisional program for more information <https://asc.surgeons.org>

Follow us on our social media channels and visit <https://asc.surgeons.org> to keep up to date with news about the RACS Annual Scientific Congress 2021.



Key dates

- October 2020 – abstracts open
- December 2020 – registrations open
- January 27 2021 – abstracts close



Registration costs

- Fellow registration: \$880.00AUD
- Retired Fellow registration: \$440.00AUD
- Virtual registration: \$330.00AUD
- Virtual registration - Medical Student: \$50.00AUD

Registration costs cover attendance at all education events between 10-14 May 2021. Participation in networking events will incur additional costs. Refer to the provisional program for more information.

Download the provisional program for more information <https://asc.surgeons.org>



Resources

We have put together some useful resources. We encourage you to use them to help us promote the RACS ASC 2021. See the next few slides for more information.

All the resources can be downloaded from **surgeons.org/asc-hub**



Newsletter copy – call for abstracts

RACS Annual Scientific Congress (ASC) 2021 now calling for Abstracts

The RACS Annual Scientific Congress (ASC) 2021 will be held in Melbourne, Australia on 10-14 May 2021.

RACS ASC 2021 will have the theme of 'Celebrating the art of surgery in a time of disruption. It combines the science of medicine with the creative elements required to become a great surgeon. The theme also celebrates the important contribution to the arts by surgeons, who continue to excel not only with a scalpel but also in music, painting, design, sculpture, writing and other creative pursuits.

Submissions for abstracts are now open. Please visit <https://asc.surgeons.org> to learn more.

In response to COVID-19 restrictions and with a desire to ensure the wellbeing of all attendees, RACS are planning something new and innovative for 2021. A hybrid meeting – a combination of virtual and physical elements – with the possibility of attending the hub of your choice around Australia, depending on restrictions.

The ASC is the largest multi-disciplinary surgical meeting held in Australia and New Zealand.

Visit <https://asc.surgeons.org/> to keep up to date with news about the event. #RACS21



Newsletter copy - registrations

RACS Annual Scientific Congress (ASC) 2021 registrations are now open!

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The RACS ASC 2021 will have the theme of 'Celebrating the art of surgery in a time of disruption. It combines the science of medicine with the creative elements required to become a great surgeon. The theme also celebrates the important contribution to the arts by surgeons, who continue to excel not only with a scalpel but also in music, painting, design, sculpture, writing and other creative pursuits.

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The RACS ASC is the largest multi-disciplinary surgical meeting held in Australia and New Zealand.

Visit <https://asc.surgeons.org/> to download the provisional program, register and to keep up to date with news about the event. #RACS21



Social media posts and calendar

Notes: We encourage you to use the #RACS21 hashtag and tag RACS @RACSSurgeons when talking about the RACS ASC on social media. Please also tag our social media accounts in the post copy. Below are links to our profiles:

- Facebook: <https://www.facebook.com/RACSSurgeons/>
- LinkedIn: <https://www.linkedin.com/company/royal-australasian-college-of-surgeons>
- Twitter: <https://twitter.com/RACSSurgeons>



Image	Post copy	Platform
RACS ASC Tile	Call for abstracts now open for the 2021 RACS Annual Scientific Congress. Visit http://asc.surgeons.org for details. #RACS21	Twitter
RACS ASC Tile	Abstracts are now open for the 2021 RACS Annual Scientific Congress (ASC). Presenters are invited to make their submissions online. For instructions on how to submit your abstract for the 2021 ASC, please visit http://asc.surgeons.org	Facebook
RACS ASC Tile	The RACS Annual Scientific Congress (ASC) is the largest multi-disciplinary surgical meeting held in Australia and New Zealand. Abstracts are now open for the 2021 RACS. Presenters are invited to make their submissions online. For instructions on how to submit your abstract for the 2021 ASC, please visit http://asc.surgeons.org	LinkedIn
RACS ASC Tile	The provisional program for the 2021 RACS Annual Scientific Congress is now available for download. Find out more about #RACS21 workshops, sessions and invited speakers: http://asc.surgeons.org	Twitter
RACS ASC Tile	The provisional program for the 2021 RACS Annual Scientific Congress (ASC) is now available for download. With just months until the ASC, check out the official #RACS21 website to find out more about workshops, sessions and invited speakers: http://asc.surgeons.org	Facebook and LinkedIn
RACS ASC Tile	Planning to attend the 2021 RACS Annual Scientific Congress? Register for #RACS21: http://asc.surgeons.org	Twitter
RACS ASC Tile	The RACS Annual Scientific Congress is the College's major educational annual activity and the largest multi-disciplinary surgical meeting held in Australia and New Zealand. Planning to attend the 2021 RACS ASC? Visit http://asc.surgeons.org to book your place.	Facebook and LinkedIn



Social media posts and calendar



Image	Post copy	Platform
RACS ASC Tile	The RACS Annual Scientific Congress is the College's major educational annual activity and the largest multi-disciplinary surgical meeting held in Australia and New Zealand. Planning to attend the 2021 RACS ASC? Visit http://asc.surgeons.org to book your place.	Facebook and LinkedIn
RACS ASC Tile	Download the #RACS21 program and find out more about the speakers, workshops and sessions at the 2021 RACS Annual Scientific Congress. Visit http://asc.surgeons.org to view the program and register your place.	Twitter
RACS ASC Tile	The RACS Annual Scientific Congress provides delegates with a valuable opportunity to present their experience, wisdom and opinions to their colleagues, in a challenging and truly international forum. Want to learn more about the speakers, workshops and sessions at the 2021 RACS ASC? Visit http://asc.surgeons.org to view the program and register your place.	Facebook and LinkedIn
RACS ASC Tile	There are only xxxxx days left to submit your abstract for the 2021 RACS Annual Scientific Congress. Submissions close on 27 January 2021. Visit the ASC website to submit your abstract, register and learn more about what's in store at this year's event: http://asc.surgeons.org	Facebook and LinkedIn



Zoom/MS Teams background



A variety are available to download from surgeons.org/asc-hub



Email signature graphic



Download from surgeons.org/asc-hub



Facebook frame

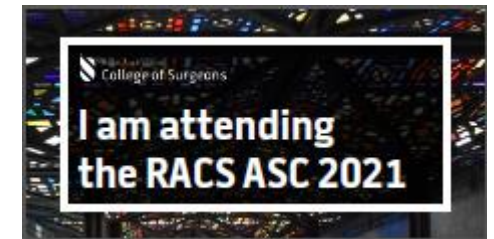


To add a frame to your profile picture:

1. Go to facebook.com/profilepicframes.
2. Click your profile picture in the bottom left and select your Page.
3. Search for the #RACS21 frame by entering the term “RACS ASC 2021”
4. Choose the RACS Annual Scientific Congress frame from the results.
5. Click Use as Profile Picture.

I'm attending the ASC graphic

We've created a selection of graphics examples below for you to share with your cohort who will be attending the ASC. They are encouraged to place this fun motif on their social media or within their email signature.



- The above graphics are sample images. Please download a useable graphic from our RACS ASC hub surgeons.org/asc-hub

About us - Royal Australasian College of Surgeons (RACS)

RACS is the leading advocate for surgical standards, professionalism and surgical education in Australia and New Zealand. The College is a not-for-profit organisation that represents about 7,000 surgeons and 1,300 surgical trainees and Specialist International Medical Graduates.

The College provides continuous professional development, training and accreditation for surgeons. There are nine surgical specialties in Australasia being: Cardiothoracic surgery, General surgery, Neurosurgery, Orthopaedic surgery, Otolaryngology Head-and-Neck surgery, Paediatric surgery, Plastic and Reconstructive surgery, Urology and Vascular surgery.

RACS provides specialist medical education, training, capacity development and medical aid to 15 countries in the Asia-Pacific region. Visiting teams and in-country personnel provide clinical mentoring and education to the national medical workforces and deliver training programs to strengthen the capacity of national health services in the region.

RACS is also a substantial funder of surgical research through the Foundation for Surgery, the philanthropic arm of the organisation. The Foundation also facilitates long-term change by supporting aspiring Indigenous surgeons in Australia and New Zealand and also worked to enhance recognition and awareness of their health needs.

Vision

Leading surgical performance, professionalism and improving patient care.

Mission

The leading advocate for surgical standards, education and professionalism in Australia and New Zealand

RACS Values

Service

Integrity

Respect

Compassion

Collaboration



Any queries?

- If you have any queries please contact
- Tracey Volkmer, Marketing Specialist
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- Abderazzaq Noor, Marketing and communications Manager
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- Visit **surgeons.org/asc-hub** for our FAQs.
- Thank you for your support and we look forward to seeing you at the ASC!

