

RACS 89th Annual Scientific Congress

Promotional Pack
31 March 2021



Committed to Indigenous health

RACS 89th Annual Scientific Congress (ASC)

The RACS Annual Scientific Congress is the largest multi-disciplinary surgical meeting held in the southern hemisphere. We usually have more than 2,500 participants attending the Congress, but this may not be possible in 2021. In order to keep the wellbeing of all attendees at the centre of everything we do, we will conduct the Congress in a hybrid format—mostly virtual activities and events but with a physical event in Melbourne and other places around the country. We plan to have smaller hubs in other cities in Australia and New Zealand and it may be possible to attend physically in places like Darwin or Auckland and other towns where smaller groups can participate in sessions. The Congress will be held 10 – 14 May 2021.

The Congress will have the theme of ‘Celebrating the art of surgery in a time of disruption. It combines the science of medicine with the creative elements required to become a great surgeon. The theme also celebrates the important contribution to the arts by our colleagues, who continue to excel not only with a scalpel but also in music, painting, design, sculpture, writing and other creative pursuits.

The 2021 organising committee is assembling a diverse array of leading international and national visitors and a fantastic opportunity to learn from colleagues across many different specialties and surgical topics. You will also be able to make new friends, re-connect with colleagues and develop valuable contacts.

There is nothing more that we would like than to have you attend the RACS ASC in person. May 2021 is a long way away so that is quite possible. Either way, we look forward to you joining us in person or virtually.

Download the provisional program <https://asc.surgeons.org/>

Follow us on our social media channels and visit <https://asc.surgeons.org/> to keep up to date with news about the RACS Annual Scientific Congress 2021.



Key dates

- October 2020 – abstracts open
- December 2020 – registrations open
- January 27 2021 – abstracts close



Registration costs

- Fellow registration: \$880.00AUD
- Retired Fellow registration: \$440.00AUD
- Virtual registration: \$330.00AUD
- Virtual registration - Medical Student: \$50.00AUD

Registration costs cover attendance at all educational events between 10-14 May 2021. Participation in networking events will incur additional costs. Refer to the provisional program for more information.

Download the provisional program for more information <https://asc.surgeons.org/>



Resources

We have put together some useful resources. We encourage you to use them to help us promote the RACS ASC 2021. See the next few slides for more information.

All the resources can be downloaded from surgeons.org/asc-hub



Draft email invitation to a colleague to attend the RACS ASC 2021

Join me at the RACS ASC 2021

Dear (name of colleague)

I will be attending the RACS Annual Scientific Congress (ASC) 2021 between 10-14 May 2021. The Congress will be centred in Melbourne with events held in hubs around Australia and New Zealand.

The Congress will have the theme of 'Celebrating the art of surgery in a time of disruption. It combines the science of medicine with the creative elements required to become a great surgeon. The theme also celebrates the important contribution to the arts by our colleagues, who continue to excel not only with a scalpel but also in music, painting, design, sculpture, writing and other creative pursuits.

I plan to attend the Congress in (insert location and virtual/in person). I'd love to see you there. You can register via <https://asc.surgeons.org/> and download the provisional program for more information.

Kind regards

(insert name)

NB: Please customise the invitation email to suit your style.



Zoom/MS Teams background



A variety are available to download from surgeons.org/asc-hub




Email signature graphic




Download from surgeons.org/asc-hub



Facebook frame

 Royal Australasian
College of Surgeons



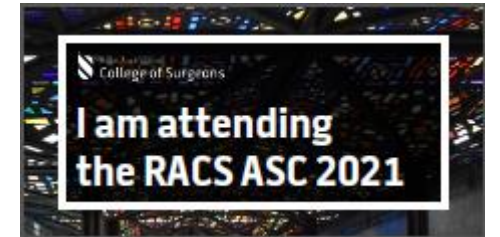
To add a frame to your profile picture:

1. Go to facebook.com/profilepicframes.
2. Click your profile picture in the bottom left and select your Page.
3. Search for the #RACS21 frame by entering the term “RACS ASC 2021”
4. Choose the RACS Annual Scientific Congress frame from the results.
5. Click Use as Profile Picture.



I'm attending the ASC graphic

We've created a selection of graphics examples below for you to share with your cohort who will be attending the ASC. They are encouraged to place this fun motif on their social media or within their email signature.



- The above graphics are sample images. Please download a useable graphic from our RACS ASC hub surgeons.org/asc-hub

Any queries?

- If you have any queries please contact
- Conferences and events team,
+61 03 9249 1117
- Tracey Volkmer, Marketing Specialist
tracey.volkmer@surgeons.org
- Visit surgeons.org/asc-hub for our FAQs.
- Thank you for your support and we look forward to seeing you at the ASC!

