

Foundation for Surgery - Vision and Mission

VISION

To strive for a world where all children, families and communities can access quality surgical care when they need it most

MISSION

For donations to assist in addressing critical surgical need in disadvantaged communities, improving health equity as well as supporting research and training that advances surgical practice and patient care.

Buidling Culture of Respect

Embedding gender equity and embracing diversity	Promoting rural equity, strengthening the workforce and reducing maldistribution	Championing Aboriginal, Torres Strait Islander and Māori health	Collaborating with surgical specialty societies and associations
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RACS Strategic Priorities

LEADING A SUSTAINABLE FUTURE OF SURGERY	SERVING ALL COMMUNITIES EQUITABLY	ENHANCING MEMBER VALUE	OPERATIONAL EXCELLENCE
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Foundation for Surgery Priorities in line with RACS Strategic Priorities

Ensure growth and consistent allocation of funding	Leverage existing education and social-enviro impact opportunities	Realign our funding and programs	Empower communities through systemic change	Enhance stakeholder engagement	Grow the donor base	Establish fit for purpose donation platforms	Unshackle funding lines	Invest in our people and processes	Leverage industry partnerships
We will work to ensure the growth and a consistent allocation of funding for all programs and initiatives.	We will leverage global opportunities through key partnerships to support educational and social-enviro impact outcomes, and mobilise system-wide contribution.	We will realign our programs and embed values-based decision making across our organization to align with key health, equity and climate change issues.	We will work to increase the equity of access for communities through system-wide change, advocacy and activation.	We will develop and amplify a compelling narrative of purpose and impact to our stakeholders and communities and continue to strengthen our relationships across the sector to leverage key opportunities.	We will develop a strategic marketing and communications approaches to research new donors and strengthen engagement with current donors.	We will ensure our donation platforms and online experience are modern, fit for purpose and meet consumer expectations.	We will unshackle funding lines to allow for greater utilization of funds.	We will invest in our people and internal capability to align with new approach.	We will extend and strengthen industry partnerships.
<p>We will do this by:</p> <ol style="list-style-type: none"> 1.Improving investment and management mechanisms to ensure ease of investment, transparency and maximization of returns and capital growth of the investment portfolio. 2. Introducing programs that have consistent funding and outcomes that are aligned with our funding goals and needs of our communities. 	<p>We will do this by:</p> <ol style="list-style-type: none"> 1.Leveraging global opportunities (i.e. road accidents) in our existing programs. 2.Investing in establishing best practice in climate and sustainability initiatives to support the education and efforts across the medical sector. 3.Critically assessing all of our policies, processes, campaigns and ways of working to ensure we are a sustainable Foundation – to lead by example. 	<p>We will do this by:</p> <ol style="list-style-type: none"> 1.Investing in programs that improve access and equity in rural, remote and Indigenous communities. 2.Investing in and providing support for Pacific health needs. 3. Prioritising funding for climate change initiatives. 	<p>We will do this by:</p> <ol style="list-style-type: none"> 1.Investing in network partnerships and programs to support the system to prioritise initiatives that increase health equity and reach. 2.Prioritising and empowering projects that increase equity within the communities we serve. 	<p>We will do this by:</p> <ol style="list-style-type: none"> 1.Raising our external profile with government, industry, members, partners with key communications. 2.Identifying opportunities for engagement. 3.Ensuring agile access of stakeholders to Foundation projects. 4.Sharing initiatives and new approaches with employees for greater engagement and collaboration. 	<p>We will do this by:</p> <ol style="list-style-type: none"> 1. Identifying the profile of potential donors and approach/strategy for maximum reach and engagement. 2.Expanding communications to reach outside current members. 3.Targeting engagement and communications to donors based on outcome/impact of donation (i.e. story telling). 4.Developing initiative-specific and targeted marketing and communication campaigns. 	<p>We will do this by:</p> <ol style="list-style-type: none"> 1.Ensuring our digital platforms for donating provide a seamless experience and are easy to use. 2. Providing varying programs, donation options, donor access channels and ongoing engagement. 3.Uplifting IT infrastructure and digital capability. 	<p>We will do this by:</p> <ol style="list-style-type: none"> 1.Reviewing and updating financial accounting policies and streamlining donation administration processes. 2.Providing understanding and visibility of funds available for spending. 	<p>We will do this by:</p> <ol style="list-style-type: none"> 1.Uplifting and aligning administration and support team (IT, digital etc) capabilities and operational processes to align with our new approach. 2.Establishing outcome accountability, reporting of impact to leverage back to programs. 3.Fostering a culture of open, communication, transparent systems, sharing of knowledge and increased communication between cross teams. 	<p>We will do this by:</p> <ol style="list-style-type: none"> 1.Developing a network to understand and identify relationships and value exchange. 2. Identifying opportunities for partnerships and collaboration for leveraging of resources and capabilities. 3.Embedding mechanisms and pathways to maximise and leverage our partnerships across our organization.