

YOUNGER FELLOWS VICTORIA

Preparation for Practice Workshop

PROGRAM - 22 - 23 JULY 2023



Further information

Royal Australasian College of Surgeons 250-290 Spring Street East Melbourne VIC 3002 Australia

+61 3 9249 1254 College.vic@surgeons.org

© Royal Australasian College of Surgeons



Committed to Indigenous health

Prep for Practice workshop 2023 03

Convener's welcome

Welcome to the Victorian Preparation for Practice Workshop July 2023.

In early 2000, the younger fellows forum identified a need for a workshop to prepare younger fellows for professional practice in surgery. The aim of such a workshop is to provide younger fellows who are within their first 10 years of fellowship, an introduction to the planning and ongoing management of non-clinical prerequisites for establishing a professional practice.

Private practice can be daunting for younger fellows who have been supported by the public system for much of their working lives. The decision of whether to divide one's practice between the public and private system, and to what extent, is difficult given the lack of training or experience in private practice for younger fellows.

This workshop is designed to address some of the most important issues and practical problems that can arise. In 2023, we aim to create a comprehensive and interactive two-day course addressing practice administration; financial and practice business structures; creating relationships between fellows and referring doctors, staff, private hospitals and private insurance companies; medico-legal aspects and more.

On the second day of this workshop, we will be diving deep into an important topic that is becoming increasingly relevant in today's digital age: navigating your digital responsibilities. Specifically, we will be focusing on cyber security and your online presence. We will hear from a range of stakeholders in this field where you will learn practical strategies and techniques to safeguard your personal and professional information, as well as tips for managing your online reputation.

We hope you will all enjoy and gain much benefit from this workshop which was designed by younger fellows for the welfare and success of younger fellows.

Warm regards

The 2023 Co-Convenors

Dr Patrick Lo

FRACS

Dr Mariolyn Raj

FRACS

Program information

Program Information

The Victorian State Committee, is proud to offer the Preparation for Practice workshop at the College of Surgeons' in Melbourne.

Purpose

The purpose of this two day workshop is to provide surgeons and trainees with information and practical skills to set up private practice.

Key Learning Outcomes

- To understand issues involved in setting up private practice
- To acquire practical strategies and tools for practice operation
- To develop practice framework and improve practice performance

CPD for Fellows

This educational activity has been approved in the RACS CPD Program. Fellows who participate can claim one point per hour in Maintenance of Knowledge and Skills. Participation in this activity will be populated into your RACS CPD Online.

Trade Show

The trade show is an important part of the Preparation for Practice workshop. The exhibitors will be show-casing their services and products that may be useful when entering private practice. You are invited to visit the exhibition during the breaks. RACS does not recommend any service or product. Attendees are encouraged to review the range of options available and decide based on your personal circumstances.

Wi-Fi Details

Choose: RACS guest

Login1: Username: Guest1 Password: college Login2: Username: Guest2 Password: surgeons Prep for Practice workshop 2023 05

Conveners

Dr Patrick Lo

Dr. Patrick Lo is a paediatric neurosurgeon at the Royal Children's Hospital with special interests in paediatric neuro-oncology, complex craniofacial neurosurgery, trauma, functional and spasticity neurosurgery and complex cerebrospinal fluid circulation disorders. He is an adult neurosurgeon at the Melbourne Private and Royal Melbourne Hospitals where his practice includes spinal, tumour and trauma surgery. Dr. Lo also holds appointments at the Western Hospital at Footscray and the University of Melbourne. He has been involved in the management of complex neurosurgical and work-related surgical cases. Dr. Lo has widely published in international and local journals with articles and book chapters on diverse topics ranging from hydrocephalus and spinal injuries to autoimmune diseases and craniofacial deformities. He has collaborated with international and local scientists in several research projects at the forefront of neurosurgical techniques.

Dr Mariolyn Raj

Dr Mariolyn Raj is a Melbourne Urologist with many years of experience working in public and private practice. She has extensive expertise in surgery for Renal Stone Disease, BPH, Prostate Cancer and Genitourinary Malignancies and Robotic surgery. Mariolyn obtained her Fellowship in Urology through RACS in 2013. Since that time, she has mentored colleagues in their transition from Fellowship training into Consultant roles and has first-hand experience of the challenges facing surgeons as they make this transition in their professional careers. Mariolyn is committed to fostering excellence in surgical education and training through her role as an educator and committee member of the Royal Australasian College of Surgeons. She has published widely on numerous aspects of urological surgery and presents at both national and international scientific meetings annually.

Speakers

Caroline Chaplin

Rooms with Style

Caroline Chaplin is the owner and director of RWS (Rooms with Style), RWS have assisted surgeons to set-up private practices across Australia for 15 years, providing a one-stop-shop of turnkey solutions for busy doctors. Caroline founded the company with one clear and dedicated vision; to make private practice easier and more enjoyable for doctors: Working in the medical industry made it apparent to Caroline that there was limited practice support available for doctors and clinicians. Seeing this gap in the market Caroline set about developing a highly qualified team, who could provide the exact services a private practice requires. The goal was to create a one-stop-shop of practice management services to make practice life easier, more profitable, and more efficient. Caroline has a Bachelor of Education, a Post-Graduate in Mentoring and Counselling (Masters 1-3), a Certificate 4 in Practice Management and is a Credentialed Practitioner of Coaching.

Emily Elst

Avant Practice Solutions

Emily Elst is the General Manager at Hoxton Medical Practice Management. Hoxton MPM is a provider of comprehensive outsourced administration services for doctors. Providing them the freedom to focus on their clinical practice with the certainty that their business is operating efficiently. Emily has worked in management and the health care industry for over twenty years, including roles in practice management, training and education, sales, development and marketing. With nine years' experience as Operations Manager in medical software, Emily has broad experience in the assessment and establishment of new practices. Her role at Hoxton MPM utilises her capabilities in change management, IT services, staff education and high level service delivery.

Nick Fennessy

Bongiorno

Director Nick Fennessy joined the Bongiorno Group in 2008 and provides specialist advice to dental and medical professionals.

Majoring in Accounting and Finance), an Advanced Diploma in Financial Services, as well as many other professional qualifications

Michelle Henderson

Ramsay Health

Michelle Henderson is an experienced Chief Executive Officer in the healthcare Industry. Michelle has worked for Ramsay Health Care since 2016, with majority of her career being primarily in the Private sector. Currently CEO of Peninsula, Beleura and Linacre Private Hospitals within the Ramsay healthcare network. Michelle has a strong, operational and strategic background with excellent communication skills and inclusive and transparent approach to leadership. Michelle believes that in order to be successful in your role a person needs to be able to align their purpose and values with the company and the position they hold.

Matthew Homewood

Bongiorno

Matthew has been with the Bongiorno Group since 2013. As well as looking after his own clients, Matthew is an insurance specialist working closely with our directors and looking after the insurance needs of private medical professionals and specialists. Holding a Bachelor of Commerce/Arts degree from the University of Melbourne, with majors in Finance, Management and Criminology, Matt has also attained his Diploma of Financial Planning and Certificate IV in Mortgage Finance Broking.

Michael Law

FRACS

Michael is a breast and endocrine surgeon from Melbourne. He has been working both in public and private for over 10 years. He is one of the directors of a breast and endocrine practice based in Eastern Melbourne and also serves as the clinical director of breast and endocrine surgery at Eastern Health. Michael has been actively involved in the Preparation for Practice Course since its inception and had been on the faculty for many years.

Eric Levi

FRACS

Eric is a triple-Fellowship trained Specialist Otolaryngologist (Ear Nose & Throat), Head & Neck Surgeon based in

Melbourne, Australia. He has completed Fellowships in Head & Neck Surgery, Facial Plastic & Reconstructive Surgery and Paediatric Otolaryngology in Canada, Australia and New Zealand. He has subspecialty interests in adult head & neck cancer, sinus diseases, conditions of the salivary glands, paediatric complex airway reconstruction, paediatric head & neck tumours, vascular malformation, sleep surgery, reconstructive rhinoplasty and otoplasty. Eric is also an Honorary Fellow at Murdoch Children's Research Institute and a Clinical Senior Lecturer at The University of Melbourne. He is a Consultant Surgeon at St. Vincent's Hospital, The Royal Children's Hospital Melbourne and privately at Melbourne ENT Airway Clinic (MENTAC). He is on all major social media platforms as @DrEricLevi and provides regular educational podcast updates on Spotify.

Madhavi Ligam

Madhavi Ligam is a senior solicitor at Avant Law. She provides advice to members on a range of professional conduct matters such as AHPRA investigations, Medicare reviews and audits and Coronial investigations. Before working at Avant, Madhavi practiced as a solicitor at DLA Piper, both in their Melbourne and Auckland offices, and she worked as a judge's associate to the Hon. Justice Tony Pagone in the Supreme Court of Victoria. Madhavi graduated from Monash University in 2007 with a Bachelor of Arts (Honours)/ Bachelor of Law and completed her Masters in Law at the London School of Economics in 2012.

Mark Luckin

Lockton

Mark Luckin leads Lockton Companies' Australian Cyber & Technology Practice, providing clients risk advisory services and advising clients on the insurable nature of their associated cyber and technology risks. His experience encompasses advising small business to ASX top 50 companies. In his role, Mark regularly advises boards, CEO networks, risk managers and HR leaders across three key phases: inform, improve and insure. Mark also has experience in managing over a dozen high-value cyber claims and provides advice on direct threat actor negotiation, regulatory and contractually driven reporting obligations and insurance response.

Prep for Practice workshop 2023 07

Nick Sincock

Cyber and Infrastructure Security Group | Department of Home Affairs

Nick Sincock is the Assistant Director Cyber and Infrastructure Security Outreach for SA, in the Department of Home Affairs. Nick's career in the department spans over 18 years, working in a range of operational and intelligence roles and most recently in cyber security. Nick's role is to build and maintain strong and effective industry-government partnerships, with a particular focus on engaging with small and medium business, particularly those within the supply chain of critical infrastructure sectors. Nick assists in providing information on a range of cyber security issues and partnering with critical infrastructure entities to support the uplift of the security and resilience of Australia's critical infrastructure.

Melissa Tan

Lander & Rogers

Melissa is Head of Cyber Insurance and Partner at Lander & Rogers. Melissa regularly provides incident response management services and advises on privacy issues arising out of cyber incidents. Melissa also advises on complex coverage issues, cyber recoveries, regulatory investigations, as well as acting in disputes arising from cyber incidents. In particular, Melissa often acts as coverage and monitoring counsel on significant and high-profile cyber incidents.

Melissa has recently been named Cyber Security Lawyer of the Year at the inaugural Australian Cyber Security Awards 2023. Melissa has also been awarded the Royal Melbourne Institute of Technology (RMIT) University credential for Cybersecurity Risk and Strategy. Melissa has also been recognised for her insurance expertise, and litigation and dispute resolution expertise by Lawyerly as a Litigation Rising Star, Insurance Business Australia as a Young Gun, and Australasian Lawyer as a Litigation and Dispute Resolution Rising Star. Melissa regularly provides in-house training for clients and market participants on cyber issues.

Jim Tsirtsakis

Bongiorno

Director Jim Tsirtsakis has been with the Bongiorno Group since 1988, managing specialist accounting and taxation needs as well as insurance and finance advice to dental and medical professionals.

He holds a Bachelor of Business Degree in Accounting, the Diploma of Financial Planning, is a CERTIFIED FINANCIAL PLANNER®, a Chartered Tax Advisor (CTA) and a Fellow of the Institute of Public Accountants (FIPA). Jim is also a regular presenter and contributor to various dental and medical organisations.

Nicole Yap

FRACS

Dr Nicole Yap FRACS MBBS (Melb) A.MusA Breast Cancer and Reconstructive, thyroid, and melanoma surgeon, based a St Vincent's Private, Epworth and Mulgrave Private. Her breast oncoplastic work was augmented with a Fellowship in Paris at the Paris Breast Centre with Prof Krishna Clough; and Lyon, at Leon Berard Centre and Clinique Charcot, with Dr Emmanuel Delay. Whilst running a private practice, other activities include Deputy Chair VRC at RACS, AMA Councillor, President of Australian Chinese Medical Association of Victoria, Board member of Pink Hope, committee member of Medico-Legal Society of Victoria. Dr Yap also was involved in surgical education as Educator and Examiner of Monash Medical students and co editor of McGraw's "Surgery-oncall". Dr Yap was one of the convenors who was involved with the inaugural Setting up Private Practice Workshop and has been involved with the growth of each subsequent event.

Paul Zaparas

Zaparas Lawyers

Paul Zaparas is a partner at Zaparas Lawyers. Paul joined the family business in 2007 and has over 15 years of experience in personal injury litigation. Before commencing at Zaparas Lawyers, Paul was a Solicitor and Senior Associate at Mallesons and Freehills, which are city based corporate law firms. Paul is the head of the WorkCover department at Zaparas lawyers and has extensive experience in management and leadership. He has a passion for helping those injured as a result of a workplace injury, supporting them through their compensable journey and striving for the best outcomes possible. He has successfully represented thousands of clients and is regarded as being one of the most experienced and highly respected lawyers in personal injury litigation.

Suzanne Hall

Healthscope

With an impressive career spanning across two decades, Suzanne started her career as a general intensive care and paediatrics nurse in Liverpool. Since then, she has held senior leadership roles within the private and public healthcare sector in Victoria and NSW, including General Manager, Norwest Private Hospital, Healthscope, Chief Executive Officer/Director of Clinical Services, St Vincent's Private Hospital Werribee, Chief of Operations, Epworth Freemasons Division, Director of Clinical Services, Warringal Private, Ramsay Health Care, Director of Clinical Operations, Division of Medicine, Nurse Manager Intensive Care Services, Royal Children's Hospital and Assistant Director of Critical Care at Box Hill Eastern Health. Her strong operational focus, collaborative change management style and intuitive business acumen underpin her deep understanding of the challenges that our health care system faces. She is committed to improving access to clinical services, innovation, patient safety and experience and is passionate about developing strong and rewarding collaboration with the doctors she works with. As the General Manager of Healthscope's Knox Private, she is currently leading a multi-million brownfield expansion program and is responsible for business development and clinical service enhancement.

Program

Saturday 22 July 2023

8:00AM

- Registrations open, tea & coffee served

SESSION ONE

8:30AM

Welcome and outline of proceedings
Dr Patrick Lo, FRACS

9:00AM

Starting your own practice
Dr Mariolyn Raj, FRACS

9:30AM

Billing interactiveDr Michael Law, FRACS

10:00AM

- Panel

Dr Patrick Lo, Dr Mariolyn Raj and Dr Michael Law

10:30 | MORNING TEA WITH INDUSTRY AND PHOTOS

SESSION TWO

11:00AM

Building a practice administration team
Emily Elst, Avant Practice Solutions

11:30AM

Mitigating risk
Ms Madhavi Ligam, Avant

12:00PM

Working with TAC/Workcover
Paul Zaparas, Zaparas Lawyers

12:30PM | LUNCH WITH INDUSTRY AND PHOTOS

SESSION THREE

1:30PM

Working with Private Hospitals
Michelle Henderson- Ramsay Health
Suzanne Hall - Healthscope

2:30PM

Financal independance for surgeons
Jim Tsirtsakis and Nick Fennessy,
Bongornio

3:30PM | AFTERNOON TEA WITH INDUSTRY

SESSION FOUR

4:00PM

Building a referral base
Dr Nicole Yapp, FRACS

4:45PM

Wrap up and closeDr Patrick Lo, FRACS

5:00PM | CLOSE

6:00PM | DINNER AT QT MELBOURNE

Prep for Practice workshop 2023 09

Sunday 23 July 2023

8:30AM

- Registrations open, tea & coffee served

SESSION ONE

8:45AM

Welcome and outline of proceedings
Dr Patrick Lo, FRACS

9:00AM

Protecting your best assist
Nick Fennessy and Matthew
Homewood, Bongiorno

9:30AM

Cyber criminals target healthcare
an Australian and health industry
perspective

Nick Sincock, Cyber and Infrastructure Security Outreach, The Australian Government Department of Home Affairs

10:30 | MORNING TEA WITH INDUSTRY

SESSION TWO

11:00AM

 Cyber tech – easy win's to keep the criminals out

Tech company (TBC)

11:30AM

 Cyber law – your responsibilities to the law, patients and partners

Melissa Tan, Cyber Security Lawyer of the Year, Head of Cyber Insurance at Lander & Rogers

12:00PM

Cyber insurance – are cyber attacks insurable?

Mark Luckin, Lockton

12:30PM

- Panel

TBC, Melissa Tan and Mark Luckin

1:00PM | LUNCH WITH INDUSTRY

SESSION THREE

2:00PM

 Incorporating a cloud practice management system

Doreethy Miles, Genie Solutions

2:30PM

 Making the most of medical marketing and promotion

Caroline Chaplin, Rooms with Style (RWS)

3:00PM

Social media and managing self care
Dr Eric Levi, FRACS

3:45PM

Wrap up and questions
Dr Patrick Lo, FRACS

4:00PM

Close

Industry

The Younger Fellows Committee and the Victorian State Committee would like to acknowledge and thank the following supporters

Major sponsor



Sponsors and Trade Show Exhibitors



















Prep for Practice workshop 2023

Further information

RACS is the leading advocate for surgical standards, professionalism and surgical education in Australia and New Zealand and is a not-for-profit organisation that represents its members. We recognise the value and role of sponsors in assisting RACS to deliver educational events and we carefully select our sponsors. Any sponsorship agreements entered with RACS is not an official endorsement of products or services

REGISTRATION INFORMATION

Registration priority is given to Fellows of the College. In the unlikely event that insufficient registrations are received to make this Victorian State Event viable or the date or location of this activity is changed, the College takes no responsibility for additional individual costs incurred as a result. Please refrain from booking flights and accommodation until confirming that the activity is taking place with the Victorian State Office.

If a participant cancels their place in this activity the following conditions apply:

- For cancellations greater than four weeks before an activity, participants are eligible for a full refund.
- For cancellations between two and four weeks before an activity, participants are eligible for a 50% refund
- There are no refunds for cancellations less than two weeks before this Victorian State Event although consideration will be given to circumstances of a medical or compassionate nature for which evidence is supplied
- Please note that dinner cancellations less than 7 days before the event will incur a fee.

While the support of sponsors for this program is greatly9 valued by the College, the College does not endorse any sponsors' products and Fellows should make their own decisions in this regard.

PHOTOGRAPHY PERMISSION

During this Victorian State Event, the College may take photographs and make video recordings of the proceedings and attendees. These photographs and video recordings may be used for the following purposes:

- Reporting on this Victorian State Event in College online and hard copy publications
- Marketing future College events, including online and on social media

If you do not wish to be included in a photograph or video, please advise the photographer. The College handles personal information collected by it in accordance with privacy legislation. The College's privacy policy is located on its website and the Privacy Officer may be contacted at: privacy@sugeons.org with enquiries or complaints.

VENUE INFORMATION

Royal Australasian College of Surgeons

250-290 Spring Street

Melbourne East, 3002

Please be aware that there is only limited parking at the College.

For more information contact:

Royal Australasian College of Surgeons 250-290 Spring Street East Melbourne VIC 3002 Australia College.vic@surgeons.org P:+61 9249 1254

