

# ADVERTISING AT RACS | 2022

Date ..... Name .....

Organisation .....

Not for profit  Specialty society  Government organisation  Fellow  Other

Postal address .....

Telephone number ..... Email .....

Surgical News  Fax Mentis

## Discounts:

**NGOS and RACS Specialty Societies:** Standard 10 per cent discount off bookings. When booking three channels to run consecutively or more than three adverts the discount equates to 20 per cent. No further discount applies.

Full list of specialty societies can be found here: <https://www.surgeons.org/about-racs/specialty-societies-and-affiliates/specialty-societies-and-associations>

**Others:** When booking three channels to run consecutively or three adverts the discount is 10 per cent. No further discount applies.

## PAYMENT DETAILS

Total advertising price (AUD) ..... (incl GST)

Visa  Master Card  Amex

Card number ..... Expiry Date ..... / .....

Cardholder's name ..... Cardholder's signature .....

### Material requirements

Email art files to:

Fax Mentis: Fax.Mentis@surgeons.org

Surgical News: Surgical.News@surgeons.org

### Terms and conditions

This booking is subject to the terms and conditions on the following page. All advertising must be prepaid upon booking.

# FAX MENTIS

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## Edition/s (please tick)

January		February		March		April		May		June	
19 January		2 February		2 March		13 April		11 May		8 June	
		16 February		16 March		27 April		25 May		22 June	
				30 March							
July		August		September		October		November		December	
6 July		3 August		14 September		12 October		9 November		7 December	
20 July		17 August		28 September		26 October		23 November		21 December	
		31 August									

## Type of advert

Large display (600 X 286px)		Small display (600 x 200px)		Text only (50 words limit)	
Amount per advert	Number of adverts	Amount per advert	Number of adverts	Amount per advert	Number of adverts
\$500 (incl GST)		\$350 (incl GST)		\$150 (incl GST)	

Advert amount (AUD) ..... (incl GST)

Less discount where applicable (AUD) ..... (incl GST)

Total amount (AUD) ..... (incl GST)

# SURGICAL NEWS

**Issue (please tick)**

Jan/Feb	Mar/Apr	May/June
July/Aug	Sep/Oct	Nov/Dec

**Size of advert (please tick)**

Quarter	Third	Half	Loose insert
IFC	OBC	IBC	Full Page

AD SIZES	RATES (INC. GST)	PREMIUM POSITIONS	RATES (INC. GST)
Full page	\$4305	Inside Front Cover	\$5150
Half page	\$2235	Outside Back Cover	\$5365
Third	\$1660	Inside Back Cover	\$4930
Quarter	\$1175		
<b>LOOSE INSERT (Note Insert printing/delivery to mail-house is advertiser's responsibility)</b>			
Commercial	\$1865	NFP	\$1185
RACS affiliated	\$985		

**Advert dimensions**

- Full page, outside back cover, inside back cover 210 mm x 297 mm plus 5mm bleed
- Half page horizontal 182 mm x 130 mm
- Half page vertical 88 mm x 265 mm
- Third page horizontal 182 mm x 87 mm
- Quarter page 88 mm x 130 mm
- Loose insert maximum size double sided A4 flyer

2022 BOOKING DEADLINES		
January/February Friday 14 January	May/June Friday 13 May	September/October Friday 9 September
March/April Friday 11 March	July/August Friday 19 July	November/December Friday 28 October

Advert amount (AUD)	.....	(incl GST)
Less discount where applicable (AUD)	.....	(incl GST)
Total amount (AUD)	.....	(incl GST)

# BOOKING CANCELLATION

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I ..... on behalf of ..... (company name)  
on ..... (date) would like to cancel my booking for the publication .....

The current advert is booked for ..... (date).

I'd like to (please tick which is applicable)

- cancel my booking, noting that any refund is at the discretion of the College and is subject to terms and conditions
- reschedule my booking

If rescheduling, I'd like to change the date to ..... understanding that this is at the discretion of the Royal Australasian College of Surgeons and is not guaranteed. If not possible a refund is subject to booking timeframes and requirements.

If rescheduling is available, I understand I will need to complete another booking form to secure that spot and the booking will not be confirmed until that is received by the college.

Signed ..... Date .....