

**RACS VICTORIAN  
STATE COMMITTEE  
SPONSORSHIP  
PROSPECTUS**

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# Victorian State Committee

*1 July 2023 - 30 June 2024*

Dr Patrick Lo, Chair	Neurosurgery
Dr Damien Loh, Deputy Chair	General/Oesophagogastric & Bariatric Surgery
Dr Matthew Hadfield, Executive member	Vascular Surgery
Dr Mariolyn Rajakulenthiran	Urology
Dr Stewart Morrison	Orthopaedic Surgery
Dr Christine Cuthbertson	General Surgery
Dr Weranja Ranasinghe	Urology
Dr Su Mei Hoh	Younger Fellow Representative, General Surgery
Dr Euginia Ip	General Surgery
Dr Christian Kenfield	Trauma Representative, General Surgery
Dr David Love	AOA Representative, Orthopaedic Surgery
Dr Tiffany Cherry	RACSTA Representative, General Surgery
Dr Maurizio Pacilli	SIMG Representative, Paediatric Surgery
Dr Arun Dhir	General Surgery
Dr Yi Chen Zhao	Representative, Otolaryngology Head & Neck Surgery
Dr Ruth Bollard	RACS Councillor, General Surgery
Professor Mark Ashton	RACS Councillor, Plastic & Reconstructive Surgery
Professor Mark Frydenberg	RACS Councillor, Urology
Dr Annette Holian	RACS Councillor, Orthopaedic Surgery
Assoc Prof Andrew Cochrane	RACS Councillor, Cardiothoracic Surgery

## Victorian Membership 2023

Group	Total	Female	Male
<b>Fellows*</b>	<b>1566</b>	<b>264</b>	<b>1302</b>
<b>SET Trainees</b>	<b>262</b>	<b>37</b>	<b>165</b>
<b>SIMG's</b>	<b>16</b>	<b>6</b>	<b>10</b>
<b>Retired*</b>	<b>263</b>	<b>6</b>	<b>257</b>

\*includes OPH & GYN Fellows

Dear Supporter

On behalf of the Victorian State Committee, we invite your organisation to be involved with The Royal Australasian College of Surgeons (RACS) Victorian State Committee Program for 2024.

RACS is the leading advocate for surgical standards, professionalism and surgical education in Australia and New Zealand. The College is a not-for-profit organisation that represents more than 8,300 Surgical Fellows, 1,300 Surgical Trainees and many Specialist International Medical Graduates (SIMGs) across Australia and New Zealand; over 2000 of which reside and practice in Victoria.



The Victorian Office ensures the interests of Victorian Fellows, Trainees and SIMGs are championed and respected. The primary goal of the Victorian Events Program is to support prospective and current surgical trainees and Fellows in their educational, vocational and professional development, training and networking needs.

With this framework, we hope to develop a mutually beneficial relationship involving the exposure and promotion of your organisation to surgeons and interested parties of varying career stages and specialties. Involvement will provide your organisation with direct access to members of the Victorian surgical community through the activities planned for 2024.

Sponsorship opportunities are wide-ranging and detailed in the following prospectus. Custom sponsorship and co-hosted event opportunities can also be discussed with the RACS Victoria Office.

Throughout the next 12 months, our events will connect members through diverse, interesting and meaningful connections.

Dr Patrick Lo  
Chair, RACS Victorian State Committee



# Marketing

## Benefits of being involved

The Victorian State Committee's 2024 events offer unique opportunities to be directly involved with the Victorian Surgical Community.

Sponsorship opportunities in each category are strictly limited to maximise your exposure.

Involvement will provide your company with the following:

- Direct access to Victorian Surgeons, Surgical Trainees, Specialist International Medical Graduates, Junior Doctors and medical students
- Recognition amongst the surgical field for your support of education and collaboration
- Opportunities to meet with the surgeons of the future
- Opportunities to promote and demonstrate your products
- Increased brand awareness
- Opportunity to launch new products/brands

## Victorian Marketing and Communication Strategies

A comprehensive marketing campaign is designed to maximise acknowledgement of your involvement in Victorian activities and includes:

- Victorian e-newsletter: a monthly newsletter circulated to Victorian surgeons, SIMG's and Trainees, as well as general subscribers
- Victorian web pages on the RACS website
- Opportunity to tailor communications to the Victorian surgical community
- Opportunity to provide meaningful articles and content relevant to Victorian member
- Opportunity to deliver a webinar to members

## Victorian Sponsorship Package Opportunities

Please get in touch with us directly to tailor a specific package for your brand.

**RACS VIC**

**2024 Partnership Opportunities**

# Women in Medicine Breakfast

*Friday, 8 March 2024*

*Melbourne, Sofitel Melbourne on Collins*

*Estimate attendance: 30*

*Prof Kate Drummond AM, Director of Neurosurgery at The Royal Melbourne Hospital & North Western General Health , Chair of PANGEA Global Health Education*

*Dr Linny Kimly Phuong - paediatric infectious diseases physician and charity founder The Water Well Project*

We celebrate the many roles Women in Medicine undertake throughout their carers.

We will also have an exciting announcement as we continue to support Women in Surgery in Victoria & Tasmania.



Sponsorship Entitlement	
Attendance at the event	✓
Company acknowledgement on the RACS Victoria webpage	✓
Company acknowledgement on AV display, if applicable	✓
Complimentary registration including catering	✓
Company acknowledgement in printed material	✓
TOTAL COST	\$1,500

*Please get in touch with us directly to discuss speaking opportunities or having the exclusive satchel branding at this event.*

# Regional Members Dinner

*5 June*

*Venue: MacKenzie Quarters, Bendigo*

*Estimate attendance: 30*

*Guest Speaker: TBC*

These unique events allow us to engage with our regional members in desirable locations with excellent educational speakers and content.

Sponsorship Entitlement	
Attendance at the event	✓
Company acknowledgement on the RACS Victoria webpage	✓
Company acknowledgement on AV display	✓
Company acknowledgement in printed material	✓
Complimentary registration including catering	✓
TOTAL COST	\$2,500

*Please get in touch with us directly to discuss speaking opportunities or having the exclusive satchel branding at this event.*

# Medical Students Surgical Skills Workshops

*Saturday 27 July*

*RACS Melbourne*

*Attendance: Minimum 32 delegates at each event*

*Plus: 6 Fellow conveners/instructors, 4 trainee instructors*

These half day hands-on workshops attract high demand for those interested in pursuing a career in surgery; participants can practice hands-on surgical skills in RACS Melbourne's skills lab or in hospital.

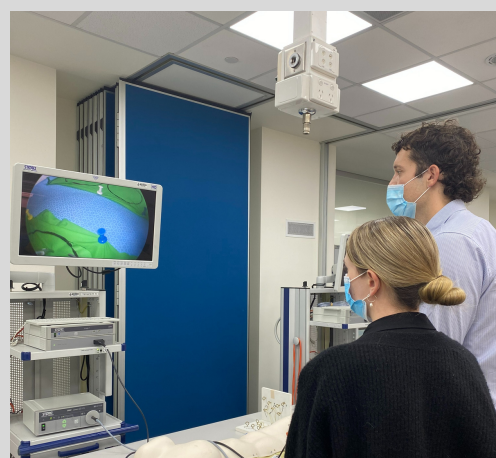


*Please get in touch with us directly to discuss speaking opportunities or having the exclusive satchel branding at this event.*



# Medical Students Surgical Workshops

Sponsorship Entitlement	
Single exhibition space (1 x trestle table and chairs)	✓
Company acknowledgement on the RACS Victoria webpage	✓
Insert in delegate satchel	✓
Company acknowledgement on AV display	✓
Company acknowledgement as an exhibitor in the final program, including the company logo	✓
Complimentary registration and catering	✓
TOTAL COST	\$1,500



*Please get in touch with us directly to discuss speaking opportunities or having the exclusive satchel branding at this event.*

# Developing a Surgical Career

*Saturday 3 August  
RACS Melbourne*

*Audience: 32 attendees plus 12 instructors*

Open to Victorian medical graduates in the early years of their training interested in pursuing a career in surgery. This full day event provides Junior Doctors with vast information about the RACS Surgical Education and Training (SET) Program, GenericSurgical Sciences Exam (GSSE) and JDocs Framework.

Sponsorship Entitlement	
Single exhibition space (1 x trestle table and chairs)	✓
Company acknowledgement on the RACS Victoria webpage	✓
Insert in delegate satchel	✓
Company acknowledgement on AV display	✓
Company acknowledgement as an exhibitor in the final program, including the company logo	✓
Complimentary registration and catering for company representatives	✓
TOTAL COST	\$2,000 each

*Speaking opportunities will be based on program availability, subject to approval, or being the exclusive satchel branding at this event.*

# Preparation for Practice Workshop

*Saturday 10 August  
RACS Melbourne*

*Audience: 30 delegates plus Fellow conveners and speakers*

This is a one-day comprehensive and interactive professional development workshop directed to Younger Fellows and final-year SET trainees. This workshop provides participants with information and practical skills to set up and manage their private practice. This workshop is curated to ensure it meets the evolving needs of our members.

On the Saturday night of the workshop, we host a sit-down dinner for attendees to network with each other. Dinner tickets for sponsors can be purchased separately.

Sponsorship Entitlement	
Single exhibition space (1 x trestle table and chairs)	✓
Company acknowledgement on the RACS Victoria webpage	✓
Insert in delegate satchel	✓
Company acknowledgement on AV display	✓
Company acknowledgement as an exhibitor in the final program, including the company logo	✓
Complimentary registration and catering for company representatives	✓
TOTAL COST	\$2,500

*Speaking opportunities will be based on program availability and subject to convener approval.*

# Younger Fellows

*September TBC*

*Victorian Artists Society, Melbourne*

*Estimate attendance: 30*

*Guest Speaker: TBA*

This event will provide an opportunity for Younger Fellows (Surgeons in their first ten years post Fellowship qualification) from all surgical specialties to come together in a relaxed social setting. These events are important to all Younger Fellows particularly those new to Melbourne after completing their surgical training.

Sponsorship Entitlement	
Attendance at the event	✓
Company acknowledgement on the RACS Victoria webpage	✓
Company acknowledgement on AV display	✓
Company acknowledgement in printed material	✓
Complimentary registration including catering	✓
TOTAL COST	\$1,500

*Please get in touch with us directly to discuss speaking opportunities or having the exclusive satchel branding at this event.*

# RACS Victoria Academic Papers Day

*Saturday 26 October*

*RACS Melbourne*

*30*

The Victorian Academic Papers Day provides an opportunity for medical students, junior doctors, Trainees and Younger Fellows to present their research. It recognises Victorians for their outstanding contribution to medicine through the broad range of research they are involved in.

There are five (5) categories of awards

- D R Leslie Prize: awarded to the best clinical paper presented by a Victorian based registered Surgical Trainee.
- R C Bennett Prize: awarded to the best laboratory based research paper submitted by either a Victorian based medical student, unaccredited registrar, or accredited trainee.
- DCAS Scholarship: awarded to Victorian medical students whose paper demonstrates a real interest and potential in academic surgery, and who will most benefit from attending the DCAS course.
- Medical Student Prize: the best presentation by a Victorian medical student.
- Best Poster Prize: awarded to the poster submission judged best for presentation.

Sponsorship Entitlement	
Single exhibition space (1 x trestle table and chairs)	✓
Company acknowledgement in printed material	✓
Company acknowledgement on AV display	✓
Company acknowledgement as an exhibitor in the final program, including the company logo	✓
TOTAL COST	\$1,000



# RACS Victoria Fellows Essay & Photography Prize

The Victorian Fellows essay and photography prizes increase engagement with our members and promote a topic that encourages Fellows to share or capture a moment in their career, their insights or their contribution to surgery.

Launched in 2022, these prizes are building momentum and we have seen an increase in engagement each year.

The winner will receive a Prize.

Sponsorship Entitlement	
Attendance at Surgeons evening to present the award winner	✓
Company acknowledgement in printed material	✓
Company acknowledgement on AV display	✓
Company acknowledgement as an exhibitor in the final program, including the company logo	✓
Company acknowledgement on RACS Victoria webpage	✓

The cover photo is the winner of the 2023 Prize, the theme Efficiency in the Age of Sustainability.

*Reusable ear specula- a commonly used instrument by an ENT surgeon. The funnel shape allows entry of light to aid with examination of the ear canal and drum. The shape also allows for interesting lines and shadows.*

# RACS Victorian Surgeons' Awards Evening

## *Incorporating the GJ Royal Lecture*

*Saturday 26 October*

*Audience: 40-60*

The Victorian Surgeons Awards Evening is the culmination of the year's work, recognising Victorians for their outstanding research, studies, and contribution to surgery, their colleagues and community.

The evening will see a range of awards presented, including the joint RACS and Victorian medical school university prizes; the Victorian Annual Scientific Research Award winners, which include medical students, junior doctors, Trainees and Younger Fellows. The winners of the Fellow Prizes will also be awarded. As well as the presentation of any Community Service or Outstanding Service awards.

The GJ Royal lecture will be presented by the nominated lecturer, usually a surgeon of high standing who has shown outstanding progressive thought through leadership and surgery or who has a strong College connection. Following their lecture, the GJ Royal Medal is awarded.

Sponsorship Entitlement	
Speaking opportunity	✓
Company acknowledgement in printed material	✓
Company acknowledgement on AV display	✓
Company acknowledgement as an exhibitor in the final program, including the company logo	✓
Complimentary tickets to the dinner	2
TOTAL COST	\$4,000

*Speaking opportunities will be based on program availability and subject to convener approval.*

# Supporting the future of Surgery

The Victorian State Committee is committed to supporting a diverse and accessible pathway to surgery for anyone who wants to pursue a career in medicine.

In 2024, the Committee is seeking to provide greater access to our courses, events and workshops, as well as supporting those in their pursuit of external interests, research or education.

Sponsorship Opportunity	
Specific or General Grant in your company name	\$10,000
Regional / Remote Travel Grant to attend a RACS course	\$500 each
Indigenous & Torres Straight Islander Grants	\$500 each

Sponsorship Entitlement	
Company acknowledgement at Surgeons Evening	✓
Company acknowledgement in printed material	✓
Company acknowledgement on AV display	✓
Company acknowledgement as an exhibitor in the final program, including the company logo	✓

## Online Event Sponsorship

The Victorian State Office will work with you to host a webinar on an agreed topic relevant to the RACS Fellowship and Trainees and SIMGs. RACS will promote events through its membership; or sponsor/present at one of our specific theme webinars. (following page)

Sponsorship Entitlement	
Advertised to the entire RACS Fellowship, Trainees and SIMGs	✓
Logo to appear on the RACS Victorian webpage	✓
Company acknowledgement on introduction and end slide	✓
One contribution to the bi-monthly newsletter	✓
Webinar recorded and available on demand to the entire Fellowship, Trainees and SIMGs	✓
TOTAL COST	\$1,000

## Leadership Webinars

### *In conjunction with all RACS States and Territories*

RACS Fellows have a commitment to ensuring they maintain their knowledge and skills in technical and professional competencies. In 2024 we will provide our members with a webinar leadership series linked to an internationally recognised theme.

Date	Webinar Proposal	Sponsorship Available
11 February	International Day of Women and Girls in Science	
8 March	International Women's Day - Compassionate Leadership	
7 April	World Health Day	
17 May	World Telecommunication & Information Society Day	
12 - 18 June 5 June	Men's Health Week- Risk Education: Doctor's Health or <u>World Environment Day</u>	
4 - 11 July	NAIDOC Week	
10 - 18 August	National Science Week	
10 September 17 Sept	Are you OK day or <u>World Patient Safety Day [WHO]</u>	
10 October 15 Oct	<u>World Mental Health Day [WHO]</u> <u>International Day of Rural Women</u>	
18 - 24 November	International Leadership Week	





## Sponsorship Application Form

ABN 29 004 167 766 Royal Australasian College of Surgeons.

All completed forms should be returned to:

Victorian State Office

Royal Australasian College of Surgeons

250-290 Spring Street

East Melbourne Vic 3002 Australia

Telephone: +61 3 9249 1254

Email: college.vic@surgeons.org

### COMPANY INFORMATION (please type or print in BLOCK LETTERS)

Company / Organisation (to appear in publication):		
Postal Address:		
Suburb:	State:	Postcode:
Tel:	Mobile:	Email:

### INDUSTRY REPRESENTATIVES: Please provide first name and surname for name badges (as applicable):

	First name	Last name	Dietary Requirements
Badge 1:			
Badge 2:			

### Cancellations:

Cancellations must be received in writing by the meeting organiser. Cancellations will not be refunded unless sponsorship/exhibition spaces are able to be resold.

Applications are subject to Organising Committee approval. An application does not warrant immediate acceptance and applicants will be advised in writing of acceptance or otherwise.

**Registration (all prices are in AUD and exclude GST)**

<b>Opportunities</b>		<b>Please tick and/or specify</b>
Younger Fellows Networking Function		\$1,500
International Women's Day Breakfast		\$1,500
Goldfields Regional Dinner		\$2,500
Medical Students Workshops		\$1,500
Developing a Surgical Career x 1		\$2,000
Developing a Surgical Career x 2		\$3,000
Preparation for Practice		\$2,500
Victorian Academic Papers Day		\$1,000
Victorian Surgeons Evening		\$4,000
Specific or General Grant in your company name*		\$10,000
Travelling Grant*		\$500 each
Online Event Sponsorship		\$1,000

\*Excluded from any packages

Payment Details (tax invoice issued on receipt of application form)  
EFT / Credit Card – details will be provided to make payment

We accept the terms and conditions outlined in this Prospectus

**Signature**\_\_\_\_\_ **Date**\_\_\_\_\_



## Terms and Conditions

### Acceptance of Application

The application of the Sponsor/Exhibitor to exhibit is an offer of the amount payable on making the application, which may be accepted by the Royal Australasian College of Surgeons (the "Organiser"). The Sponsor/Exhibitor's offer shall not be construed as accepted by the Organiser until such time as acceptance is conveyed to the Sponsor/Exhibitor in writing.

### Booking Conditions

Acceptance of sponsorship/exhibition applications will be subject to Committee approval. The Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the activities.

### Cancellation Policy

In the case of the cancellation of sponsorship or exhibition booth(s)/space by the Sponsor/ Exhibitor, please note that the Organiser reserves the right to retain monies paid in full unless sponsorship and exhibition booths/ spaces are resold. If payment for the exhibition booth(s)/space is not received by the due date, the Organiser reserves the right to cancel the allocated booth(s)/space

### Attendance

The Exhibitor understands that all attendees must be officially registered.

### General Terms

The Exhibitor agrees to be bound by the Exhibition General Terms and Conditions as set out in the Sponsorship Application Form.

### Booth/Space Allocation

The Exhibitor understands that exhibition booths/space will be allocated in order of receipt of payment and that the Committee's decision will be final.

### Liability and Insurance

The Exhibitor acknowledges and agrees that it, and its officers, employees, agents and contractors enter the event venue and occupy and use the exhibition booth(s)/space allocated to them at their own risk.

The Exhibitor hereby indemnifies and releases the Organiser, its officers, employees, and agents against all actions, suits, costs, claims and demands brought against them by any person, firm or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm or corporation as a result of any act or default of the Exhibitor, its officers, employees, agents, contractors or invitees (if any) or resulting directly or indirectly from the attendance of the Exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing, the Organiser, its officers, employees and agents shall not in any circumstances be liable for any loss, damage or injury which may occur to the Exhibitor or its officers, employees, agents, contractors or invitees (if any) or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each Exhibitor seek to cover their equipment, exhibits and display material with adequate insurance and also effect public (and where relevant, product) liability insurance at its own expense.

## Terms and Conditions

### Implied Warranties

In the event any statute implies any term, condition or warranty into this agreement which cannot be lawfully excluded, such terms will apply to this agreement, save that the liability of the Organiser and each of them for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

- the placement of goods to which the breach relates or the supply of equivalent goods
- the repair of such goods
- the payment of the cost of replacing the goods or of acquiring equivalent goods, or
- the payment of the cost of having the goods repaired

### Consequential Damage

The Organiser will not be liable for any indirect or consequential damages arising out of a breach of this exhibition contract.

### Security

The Organiser, the Venue Manager and their officers and employees, separately or collectively are not responsible for any damage to or for the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the Exhibitor and the Venue Manager directly.

### Additional Conditions and Regulations

The exhibitor and the servants, agents, contractors and invitees of the exhibitor are also to observe the conditions, rules, regulations and procedures as set by the Venue Manager. Further details can be obtained by contacting the Venue direct.

### Variations

The Organiser may in the event of any circumstance which render it necessary to vary the booth/stand space allocation and the exhibitor will accept such re-allocation without any claim for a reduction in charges or otherwise.

### Unavoidable Occurrences

In the event that the exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager or the Sponsors including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the exhibitor shall not be entitled to any refund or to claim for any loss or damage.

### Assignments and Subletting

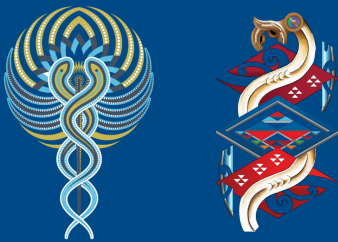
No exhibitor shall assign, sublet or share the whole or any part of the space or booth allotted without the knowledge and consent of the Organiser.

### Hours

The Organiser shall determine the hours during which the exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.



Thank you



**Committed to  
Indigenous health**

Victorian State Office  
Royal Australasian College of Surgeons  
250-290 Spring Street  
East Melbourne Vic 3002 Australia  
Telephone: +61 3 9249 1254  
Email: [college.vic@surgeons.org](mailto:college.vic@surgeons.org)

